

Why Cardgigs?

We offer a unique advertising opportunity where you can directly advertise and reach out to companies and job seekers in the electronic payments space. It would make sense for any business to have their presence shine above the rest by advertising on Cardgigs and direct traffic directly to their own web site, or their job listings. Send in your order form today.

Specifications

Please provide artwork with the following specifications:

Mode: RGB

Resolution: 72dpi

Format: jpg, .gif or animated gif. No Shockwave (.swf) or Flash (.fla).

Featured Company

Cardgigs offers randomly rotating banners where employers can feature their logo (on a small banner), or a logo with a tagline (on a large banner). These ads direct job seekers directly to your listings. If your company wants to stand out above the rest and make an impact with job seekers, become a Featured Company on Cardgigs.

Creative Services

Should you require Cardgigs to create your ads or banners for you, then please refer to the Creative Services Pricing in this Media Kit. You may have to provide a clean company logo in a common digital image format (jpg, gif, bmp or tiff), and preferably not a PDF or Word document. For more information on this, visit the Cardgigs Advertising page.

Introductory Rates

Name	Size	Cost EM*	Cost JS**
Banner	465 x 60 px	\$290/mo.	\$350/mo.
Skyscraper	150 x 550 px	\$360/mo.	\$450/mo.
Featured Company Large	350 x 60 px	Both EM + JS : \$250/mo.	
Featured Company Small	165 x 100 px	Both EM + JS : \$150/mo.	

*Employer Targeted ad. **JS Job Seeker targeted ad.

Visual Reference

Here are samples of the advertising banners showing their relative sizes. These images are not to scale, but show size in relationship to one another and also provides a reference to their shape.

Banner
Great for promoting products, services or employment.

REGULAR BANNER

Featured Company - Large
Designed to include your logo and tagline, linked to your job listings.

FEATURED COMPANY - LARGE

Featured Company - Small
Economical, yet effective way to gain exposure to targeted job seekers.

Featured Company:



FEATURED COMPANY SMALL

SKYSCRAPER

Skyscraper
Large exposure with only one skyscraper on a page.

Please complete the Ad Placement Form and Fax to: **(408) 533-8806**



Ad Placement Form

Fill out and Fax to: (408) 533-8806

Date: _____

ADVERTISER: _____ CONTACT PERSON: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

Payment Information:

CARD TYPE: Visa MC Disc Amex CARD NUMBER: _____ Exp: _____ / _____

- Banner** (465 x 50px) - Employer Targeted: \$290
- Banner** (465 x 50px) - Job Seeker Targeted: \$350
- Skyscraper** (150 x 550px) - Employer Targeted: \$360
- Skyscraper** (150 x 550px) - Job Seeker Targeted: \$450
- Featured Company Large** (350 x 60 px) - \$250
- Featured Company Small** (165 x 100 px) - \$150

Creative Services Required*? Yes No

If Yes: Please Describe requirements:

Start Date: _____ End Date: _____

*Creative Services are not included with the price of the Ad Placement. Prices will be quoted after receipt of this form.

AD PLACEMENT AGREEMENT

This Agreement is between MS Technology Partners, LLC d/b/a Cardgigs ("Cardgigs") and the Advertising company listed on the Ad Placement Form above ("Advertiser") and is dated as indicated under DATE in the Ad Placement Form. Both parties agree:

1. **TERM:** The term of this placement agreement is for the period starting on the START DATE as indicated on the Ad Placement Form and ends on the END DATE.
2. **APPEARANCE:** Banner(s) will randomly appear at selected pages within the www.cardgigs.com website.
3. **ART QUALITY:** Submitting art outside the prescribed specifications and/or pixel measurements will result in compromised image quality. We will attempt to alert you or your agency if this occurs; however, we will accept no responsibility for image quality.
4. **USAGE:** Cardgigs makes no guarantee of any level of traffic at any given time. Cardgigs shall not be held liable for any claims by Advertiser related to published or unpublished usage statistics nor is it required to provide Advertiser with usage statistics.
5. **TRUTH IN ADVERTISING:** Advertiser is solely responsible for any legal liability arising out of or relating to (1) the Advertisement, and/or (2) any material to which users can link through the Advertisement. Advertiser represents and warrants that the Advertisement and link comply with legal and accepted advertising standards; and that it holds the necessary rights to permit the use of the Advertisement and link by Cardgigs for the purpose of this Agreement; and that the use, reproduction, distribution, or transmission of the Advertisement will not violate any criminal laws or any rights of any third parties, including, but not limited to, such violations as infringement or misappropriation of any copyright.
6. **COMPLIANCE:** Advertiser shall not engage in any unlawful and/or destructive activity against Cardgigs or its visitors, and those visitors that are redirected to the Advertiser's link(s). Examples of unlawful and/or destructive activities are spamming, phishing, creating/using spambots, or distribution of malware, spyware, viruses or similar agents. Advertiser shall not engage visitors to its link(s) in any activity not disclosed in Advertiser's Privacy Policy. Cardgigs reserves the right to refuse any Advertisement for whatever reason without notice. Artwork must be disclosed to Cardgigs for reasonable consideration prior to placement, and once approved will be placed according to the terms of this Agreement.
7. **LIMITS:** Advertiser agrees to limit refund(s), damages, claim(s) or tort not in excess of the advertising cost paid to Cardgigs in this Ad Placement Form in the event of non-delivery of service by Cardgigs. Cardgigs shall be held harmless for any interruptions in service not within its own control. If Advertiser has a claim for a refund, Advertiser agrees that Cardgigs is to be notified within 30 after the END DATE of this agreement. Any claims after this deadline shall not submit claims after this period.
8. **ASSIGNMENT:** Advertiser may not assign this agreement, in whole or in part, without Cardgigs' written consent. Any attempt to assign this Agreement without such consent will be null and void.
9. **TIMING:** Advertising spots are filled on a "first come, first serve" basis; meaning that Advertisers will get their ads placed for the period specified in this agreement, but only once payment is received and if there are remaining slots left.
10. **AUTHORITY:** The undersigned person certifies that he/she is acting under the authority of Advertiser and is authorized to enter into this Agreement and also authorizes Cardgigs to use the above card information to charge the Advertisers payment card.

Advertiser Signature

Advertiser Print Name